iHITA

INTERNATIONAL HOSPITALITY INFORMATION TECHNOLOGY ASSOCIATION

Call for Papers

The 17th Annual *i*HITA Research Conference

Sunday, June 20th, 2010

Location: Rosen College of Hospitality Management
Orlando, Florida, USA

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The 17th Annual *i*HITA Research Conference

The International Hospitality Information Technology Association (*i*HITA) traces its roots back to an organization that was founded on January 26, 1992 by a group of hospitality educators, industry practitioners and Information Technology vendors. The *i*HITA annual conference is organized to bring together academic researchers, educators, Information Technology vendors, and policy makers from the global hospitality industry. The conference engages academic and public issues related to the hospitality industry.

In addition to refereed research study presentations, the conference offers educational seminars and roundtable discussions for hospitality educators and professionals. This year the conference program will include a seminar style software demo session by the Rainmaker Group.

Paper Submission

Research studies on a wide range of hospitality technology topics will be considered for presentation at the conference. All submissions will undergo a double blind review process. Submissions may include completed research studies or research in progress. Submission can be made as *full papers or extended abstracts*. Full papers judged to have outstanding merit by the conference paper review committee will be considered for publication in the Journal of Hospitality and Tourism Technology (JHTT) and will be considered for the *i*HITA Best Paper Award.

For information on the Journal of Hospitality and Tourism Technology please refer to:
[http://info.emeraldinsight.com/products/journals/journals.htm?id=jhtt&view=normal].

iHITA Best Paper Award: Completed studies will be considered for the best paper award through an external committee blind review process. The winner will receive a cash prize, sponsored by Host Hotels & Resorts as well as an award certificate along with a complimentary subscription to JHTT (sponsored by the Journal of Hospitality and Tourism Technology).

Key Dates:
March 31st, 2010: Conference submissions are due - send via email to info@ihita.org
April 16th, 2010: Notification with reviewers' comments
May 14th, 2010: Revised final version of papers due - sent via email to info@ihita.org
All details of the conference, including author guidelines may be downloaded from the iHITA website at www.iHITA.org .

Registration Fee:

Faculty / Industry Professionals: $120 (includes annual membership)
Students (with verifiable ID): Complimentary
Registration information is available at: www.iHITA.org .
Please note that at least one author must register for the conference by May 14th, 2010 in order for a research paper to be included in the conference program and the proceedings.

Questions? Please feel free to contact the conference co-chairs for questions about the conference. Dr. Khaldoon "Kal" Nusair (knusair@mail.ucf.edu) & Dr. Mehmet Erdem (Mehmet.erdem@unlv.edu).