

## Submission Categories

### (1) *Full Paper Submissions Guidelines*

submissions of papers are required to be either conceptually or empirically based and will be submitted for a stand-up presentation.

### General Text Requirements for Full Refereed Papers:

1. All manuscripts must be prepared in English and free of grammatical, spelling, and punctuation errors.
2. At least one of the authors is required to register for the conference with full payment of fees **by May 14<sup>th</sup>, 2010.**
3. Must be single-spaced, and 12 point Times New Roman font.
4. All manuscripts must be accompanied by:
  - a. A short abstract of not more than 100 words and a list of no more than 6 keywords
  - b. Tables & Figures must appear within the text (not at the end of the text). Tables & Figures must be numbered sequentially
  - c. Appendices (if any) should appear at the end of the article after the list of references
  - d. References should be cited using the author/date style following the APA Publication Manual, e.g. for single author (Roberts, 2007) or multiple authors (Morgan and Hunt, 1994; Hair et al. 1998)

### (2) *Extended Abstracts Submission Guidelines*

1. Abstracts will be presented in the conference proceedings by a refereed, extended abstract of 3000 words.
2. Must be prepared in English with no grammatical, spelling, and punctuation errors.
3. At least one of the authors is required to register for the conference with full payment of fees by **May 14<sup>th</sup>, 2010.**