

iHITA Conference Submission Guidelines

Track 1: Full Paper (maximum 5000 words) -- The primary objective of this track is to provide a forum for reporting "state-of-the-art" research in hospitality technology which focuses on innovative developments in concepts, models, theories, and/or applicability. Papers accepted in this track will be eligible for the Best Paper Award and will be considered for the iHITA special issue of the Journal of Hospitality and Tourism Technology. For more information about this journal, please visit: <http://www.emeraldinsight.com/products/journals/journals.htm?id=jhtt>

General Text Requirements for Full Refereed Papers:

1. All manuscripts must be prepared in English and free of grammatical, spelling, and punctuation errors.
2. At least one of the authors is required to register for the conference with full payment of fees **by May 31st, 2011.**
3. Must be single-spaced, and 12 point Times New Roman font.
4. References should be cited using the author/date style following the APA Publication Manual, e.g. for single author (Roberts, 2007) or multiple authors (Morgan and Hunt, 1994; Hair et al. 1998)
5. All manuscripts must be accompanied by:
 - a. A short abstract of not more than 100 words and a list of no more than 6 keywords
 - b. Tables & Figures must appear within the text (not at the end of the text). Tables & Figures must be numbered sequentially
 - c. Appendices (if any) should appear at the end of the article after the list of references

Track 2: Extended Abstract (maximum 3 pages excluding references) – This track is intended to encourage the presentation of research studies that may not yet be fully completed but may be of significant interest to the hospitality technology community. Both conceptual and empirical studies on "research in progress" would fit into this track. However, authors who want to share their completed research projects in abstract form are welcomed to submit to this track.

General Text Requirements for Extended Abstracts:

1. Must be prepared in English with no grammatical, spelling, and punctuation errors.
2. At least one of the authors is required to register for the conference with full payment of fees **by May 31st, 2011.**
3. Must be single-spaced, and 12 point Times New Roman font.
4. References should be cited using the author/date style following the APA Publication Manual, e.g. for single author (Roberts, 2007) or multiple authors (Morgan and Hunt, 1994; Hair et al. 1998)